



TOWN OF NEW LONDON, NEW HAMPSHIRE

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NEW LONDON PLANNING BOARD Sign Subcommittee Meeting

Minutes

Monday, October 31, 2016

MEMBERS PRESENT: Paul Gorman, Chair; Liz Meller and Janet Kidder.

OTHERS PRESENT: Lucy St. John, Planning & Zoning Administrator.

Call to Order: Staff called the meeting to order at 7:35 A.M.

Minutes of October 25, 2016: Motion by Liz Meller, seconded by Paul Gorman to approve as presented. All approved.

General Discussion:

- Reviewed provisions of the current Ordinance.
- Discussed the draft to be presented will be the new format and language. Noting it is just too confusing to review and understand any proposed changes if cross out features are used.
- Decided not to limit the size, number or location of political signs and include them in the provisions, "Signs Not Requiring a Permit".
- Interior window signs allowed, and not to include a limit (percent) of the window coverage.
- Discussed height of any sign as part of the sign dimensions (example 15 feet x 1 feet), height of a sign placed from the ground, and where on a building façade (building mounted) should a sign be permitted. Do not want roof signs.
- Commercial District signs- to keep the current sign square footage (15 square feet and 25 square feet).
- Not to allow any banners.
- Should the definition of a banner, flag or other specific types of signs to be included in the Ordinance?
- Should the ordinance include photographs or images of signs that will be allowed or not allowed?
- Want to keep the provisions, simple and short.
- Institutional Districts are unique and need to include flexibility in the Ordinance. Discussed that both the College and Hospital have previously commented on the current provisions including cost (current provisions required Site Plan Review), time to go through the process, and need flexibility (for example may want a sign as part of a landscape feature).
- A draft will be presented for discussion at the Nov 1st Planning Board meeting.

Next Meeting: Draft to be discussed at the Nov 1st Planning Board meeting.

Motion to Adjourn: The meeting adjourned at 9:10 A.M.

Respectfully submitted,

Lucy A. St. John, AICP
Planning and Zoning Administrator