



TOWN OF
NEW LONDON, NEW HAMPSHIRE

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NEW LONDON PLANNING BOARD
Sign Subcommittee Meeting

Wednesday, Oct 25, 2016

MEMBERS PRESENT: Paul Gorman, Chair and Liz Meller

MEMBER'S ABSENT: Janet Kidder

OTHERS PRESENT: Lucy St. John, Planning & Zoning Administrator.

Call to Order: Staff called the meeting to order at 7:35 A.M.

Minutes of October 19, 2016: Motion by Liz Meller, seconded by Paul Gorman to approve as presented. All approved.

General Discussion:

- Reviewed and discussed several handouts including:
 - ✓ NHMA -2016 NH Municipal Law Series handout- The First Amendment and Your Town's Sign Regulations, Addressing Reed v. Town of Gilbert Step-by-Step.
 - ✓ Town of Warner, Sign provisions adopted March 8, 2016.
 - ✓ Handout titled draft ideas for discussion dated Oct 25, 2016.
- Discussed the handouts and the draft document including:
 - ✓ NHMA handout suggest a conservation approach or a more comprehensive approach to making amendments, agree that somewhere in between is the approach needed. Will try to use the current Zoning Ordinance format to make understanding the proposed changes less confusing to the public.
 - ✓ Purpose statement- need to include.
 - ✓ Staff will incorporate various components of the Oct 25th draft into the current Zoning Ordinance format. Various sections of the existing ordinance will be changed or deleted.
 - ✓ Need to develop a list of ideas and issues for continued discussion with the Planning Board including- banner, height and placement of signs on buildings, signs that move, how many temporary signs should a commercial use be allowed, neighborhood sign (is this really a directional sign, size). Can the Town include a limit on the number and size of political signs and by zoning district?

Next Meeting: Monday, October 31, 2016 at 7:30 a.m.

Motion to Adjourn: The meeting adjourned at 8:30 A.M.

Respectfully submitted,

Lucy A. St. John, AICP
Planning and Zoning Administrator