



# TOWN OF NEW LONDON, NEW HAMPSHIRE

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## NEW LONDON PLANNING BOARD Sign Subcommittee Meeting

### Minutes

Thursday, November 17, 2016

**MEMBERS PRESENT:** Paul Gorman, Chair; Liz Meller and Janet Kidder.

**OTHERS PRESENT:** Lucy St. John, Planning & Zoning Administrator.

**Call to Order:** Chair Gorman called the meeting to order at 7:30 A.M.

**Minutes of October 31, 2016:** Motion by Liz Meller, seconded by Paul Gorman to approve as presented. All approved.

### **General Discussion:**

- Reviewed a draft and made several edits. Decided not to include a quick reference table, as it is not needed. Want to keep the provisions simple.
- Decided that internally lit signs will be reviewed by the Planning Board.
- Decided that banners, roof signs, signs on trailer, signs that move, signs on utility poles, and neon or tubular glass for outside display or flashing electric signs would be listed as prohibited signs.
- Signs on Town property are subject to approval by the Board of Selectmen.
- Subcommittee decided not to include any provision regarding:
  - ✓ Address on a building for example not to be counted when calculating total square footage
  - ✓ Watershed Protection signs
  - ✓ Signs directing people to a location such as a Town Trail or other components of a trail network.
  - ✓ Photographs or diagrams of types of signs which may be permitted or not permitted
  - ✓ Drive-up or drive through facilities
  - ✓ Definitions related to types of signs, such as: free-standing, building mounted, banner, flags, signs that move (animated/moving features), signs on awnings, balloons, banner, billboard, internally and externally lit, off-site, on-site directional, pennant, sandwich board, etc.
  - ✓ Nonconforming signs – noted that nonconforming signs are permitted to continue.
  - ✓ Reviewed other provisions of the Zoning Ordinance where signs are discussed, and other amendments which will be incorporated.
    - Article II, General Provisions, # 14 Temporary Ancillary Sales, pages 12-14 (remove reference to sign)
    - Article II, General Provisions # 15 Home Occupation/Home Business, pages 14-17 (remove reference to sign)
    - Article III, Definitions # 48 Essential Services, #132 Riders, # 141 Sign, # 151 Structure (delete definition of rider)
    - Article V, Residential District, A (7), page 37 (delete reference to sign)
    - Article XIII, Wetlands Conservation Overlay District, (F, 2) page 51 (leave as is)
    - Article XXI, Board of Adjustment, (2, h), page 86 (leave as is)
    - Article XXIII, Telecommunication Facilities Ordinance, #6 page 102 (leave as is)

- Article XXV, Small Wind Energy Systems, (e), page 108 (leave as is)
- Article XXVII, Enforcement (3, a) page 117 (leave as is)

**Next Meeting:** Draft to be discussed at the next Planning Board meeting.

**Motion to Adjourn:** The meeting adjourned at 8:30 A.M.

Respectfully submitted,

Lucy A. St. John, AICP  
Planning and Zoning Administrator