



# TOWN OF NEW LONDON MASTER PLAN COMMUNITY SURVEY

SPRING 2019

Dear Citizen,

The Master Plan survey offers residents, property owners, business owners, members of our work force, and students an important opportunity to weigh in on topics relating to development in New London. The Master Plan will help guide the Planning Board in overseeing the town's land-use policies and zoning ordinances. These rules will help determine the future of our town. Therefore, your input is critical to this process. Thank you for your participation.

## HOW CAN I LEND MY VOICE TO THE DISCUSSION?

- Just go to [www.nl-nh.com](http://www.nl-nh.com) to take our easy online survey or complete this paper copy by **Wednesday, May 15**. After that, you'll have a chance to participate in community meetings about the future of New London.

## WHAT SHOULD I CONSIDER AS I THINK ABOUT THE TOWN'S FUTURE?

- The year-round population of New London is about 4,600. (Colby-Sawyer College's 2017 enrollment totaled 1,043. This is in addition to our year-round population.) New London has about 2,300 housing units excluding dormitories. Of the 2,300 housing units, about 520 are considered seasonal or recreational only.
- New or expanded services, utilities, buildings, and other infrastructure typically require funding. For that reason, making such investments can result in tax consequences.

## GO ONLINE OR GET STARTED HERE!

1. Please rate the importance of each of the following characteristics as they relate to New London.

	Very important	Important	Not important	No opinion
Small-town atmosphere (e.g., village center, New England charm, sense of community, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of outdoor recreation activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of indoor recreation activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of commercial goods and professional services (e.g., shops, restaurants, health care, legal services, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Landmarks and historic buildings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rural quality (e.g., scenic views, ridgelines, agricultural/open fields, stone walls, tree lines, charming rural roads, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lakes, wetlands, marshes, and bogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mix of commercial and residential main street	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Colby-Sawyer campus and buildings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New London Elementary School	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New London Hospital	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Please rate the importance of each of the following in planning for the next 20 years in New London.

	Very important	Important	Not important	No opinion
Attract a balanced mix of resident age groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attract commercial and professional services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attract tourist businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attract nonpolluting light industry or high-tech businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## DEVELOPMENT & LAND USE

3. Please rank the types of development you would like to see in New London with 1 being most important and 4 being least important.

\_\_\_ Residential    \_\_\_ Commercial    \_\_\_ Light industry    \_\_\_ Agriculture

4. In what parts of town would you support additional zoning for commercial use? Please check all that apply.

*Note: Existing commercially zoned areas include Main Street from Seamans Road to Parkside Road (i.e., from the police station to Peter Christian's Tavern), Newport Road from Little Sunapee Road to the New London Post Office, and the center of Elkins (i.e., from Elkins Chapel to Hillcrest Drive). Please see the map insert for more detail.*

<input type="checkbox"/> No further commercial development	<input type="checkbox"/> Around the I-89 interchanges	<input type="checkbox"/> Elkins area	<input type="checkbox"/> Along state highways and major town roads
<input type="checkbox"/> Route 11 from Main Street to Seamans Road	<input type="checkbox"/> Adjacent to the existing commercial zone on Main Street toward Barret Road between the Village Green Shops and Parkside Road	<input type="checkbox"/> Main Street from Parkside to Little Sunapee Road	<input type="checkbox"/> Only where there is access to public water and sewer services

5. If an additional area of town were zoned for commercial/industrial development, which types of uses would you prefer to see? Please check any that apply.

<input type="checkbox"/> Shops, restaurants, retail sales, retail services	<input type="checkbox"/> Theaters, halls, clubs
<input type="checkbox"/> Light industry, wholesale establishments	<input type="checkbox"/> Filling stations, repair garages
<input type="checkbox"/> Professional offices, banks	<input type="checkbox"/> Other: _____

6. What type of housing, besides single-family homes, should be supported? Please rank the following from 1 through 8, with 1 being most important and 8 being least important.

___ Senior housing	___ Cluster developments (e.g., Great Pines)
___ Apartments	___ Detached accessory dwelling units (i.e., in-law units)
___ Condominiums	___ Tiny houses (i.e., only a few hundred square feet)
___ Mobile homes	___ Other: _____

7. Workforce housing is that which is affordable to all income levels. New Hampshire law defines affordability as combined rent and utility expenses or combined mortgage, property taxes, and insurance that do not exceed 30 percent of a household's gross income. Do you see a need for workforce housing in New London to address concerns raised about the town's affordability for police, firefighters, teachers, health care providers, etc.?

Yes       No       No opinion

8. Please indicate your level of support for the following actions intended to promote workforce housing.

	Strongly Support	Support	Don't Support	No Opinion
Expanding opportunities for rental housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encouraging detached accessory dwelling units	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Allowing multifamily housing in more zones	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## TRANSPORTATION & PARKING

9. Do you support expanding public transportation to regional transportation hubs such as Lebanon/Hanover, Manchester, and Concord?

Yes       No       No opinion

10. Do you have concerns about high traffic speeds in town?

Yes       No       No opinion

IF YES, where? \_\_\_\_\_

11. Is there sufficient public parking in town?

Yes       No       No opinion

12. If you believe the town needs more public parking, please indicate where.

<input type="checkbox"/> Main Street near Colby-Sawyer College	<input type="checkbox"/> Main Street from Pleasant Street to Parkside Road
<input type="checkbox"/> Main Street from Seamans Road to Pleasant Street	<input type="checkbox"/> Newport Road from Little Sunapee Road to the New London Post Office
<input type="checkbox"/> Elkins	<input type="checkbox"/> Other _____

13. Would you support the town purchasing land for additional public parking?

Yes       No       No opinion

14. If you use the New London Park & Ride, why do you do so?

Dartmouth Coach       Carpooling

15. If expansion of the New London Park & Ride to meet strong demand is not possible, would you consider using a secondary lot within 2 miles for carpooling?

Yes       No       No opinion

16. Do you support replacing sidewalks in need of repair prior to constructing sidewalks in areas not already served by them?

- Yes       No       No opinion

17. What improvements for motorists, pedestrians, and cyclists do you support? Please check any that apply.

<input type="checkbox"/> Bicycle racks in public/town-owned destinations (e.g., Town Office, town green, etc.)	<input type="checkbox"/> Incentives for bicycle racks on privately owned property
<input type="checkbox"/> Paths that allow multiple users such as walkers, runners, and mountain bikes	<input type="checkbox"/> Increasing the network of hiking and walking trails in the more rural parts of the community
<input type="checkbox"/> Bicycle paths that are paved and built off of roads and designated for bicycles only	<input type="checkbox"/> I do not support improvements for pedestrians and cyclists

## CONSERVATION EFFORTS & NATURAL RESOURCES

18. In New London, about 18 percent of land is designated as conserved and another 2 percent is otherwise protected by the town. Do you support continued efforts by the town to safeguard areas that are considered significant to the New London's character? (e.g., the Philbrick-Cricenti Bog)

- Yes       No       No opinion

19. Would you support allowing landowners to establish short-stay camp sites on their property in the Conservation and Forest Conservation zones?

- Yes       No       No opinion

## PUBLIC FACILITIES & SERVICES

20. Do you support the concept of developing a New London community center using existing town buildings that would serve people of all ages and provide space for a variety of activities, including functioning as an emergency shelter?

- Yes       No       No opinion

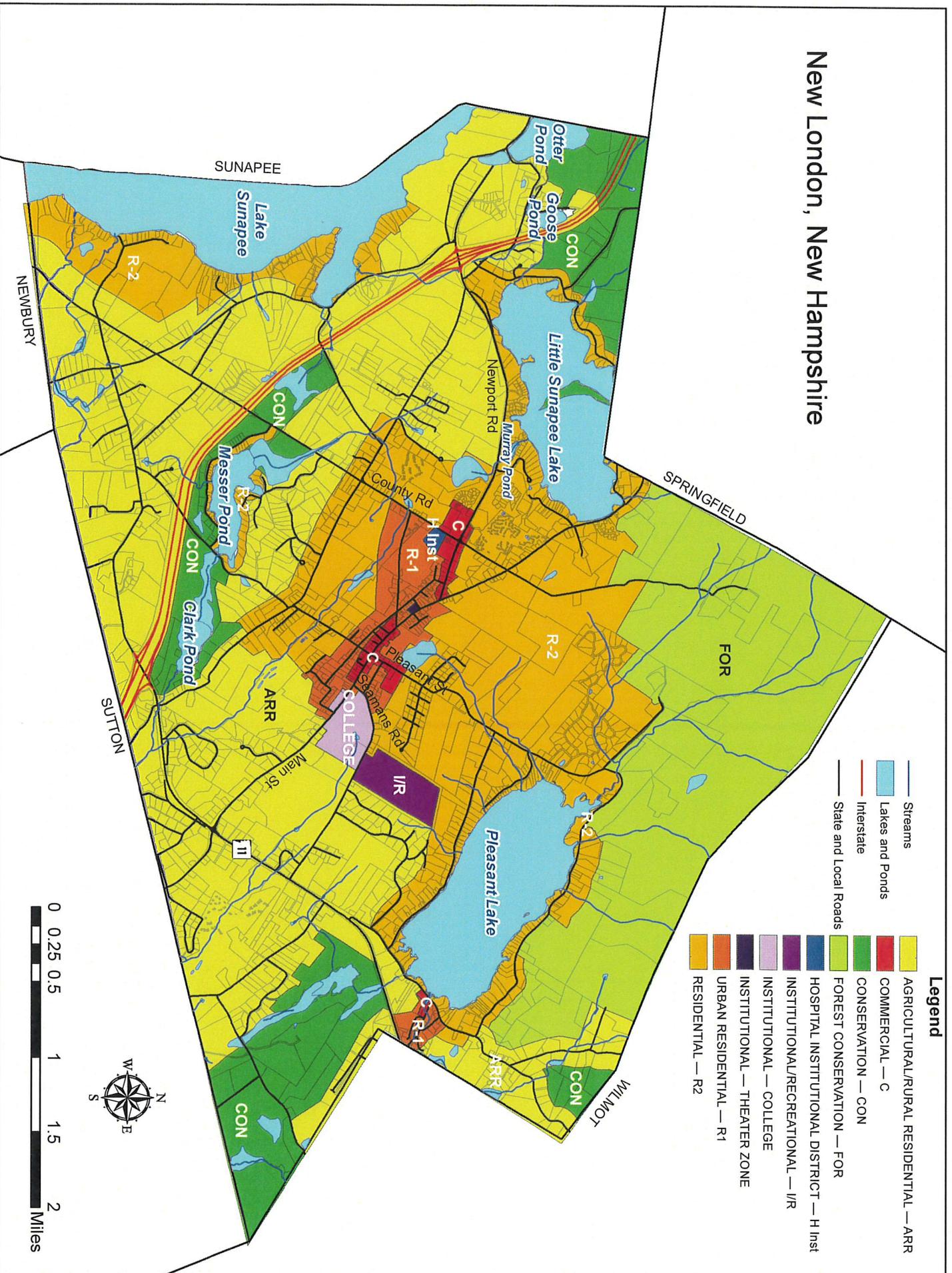
21. An engineering firm hired by the New London Select Board determined the town's police facilities are inadequate for meeting the department's needs and for maintaining public safety. The town has a plan to quickly address urgent needs—drainage, heating, ventilation, etc.—at the Buker Building, which was not designed to serve as a police station. Do you support the town's longer-term effort to relocate the police department to a more suitable facility and repurpose the Buker Building to meet the space needs for other departments and town functions?

- Yes       No       No opinion

22. Food is the largest single source of waste in U.S. landfills and is the heaviest component of municipal refuse. Given that New London pays by weight to discard its trash, would you compost food waste if the town collected it at the transfer station or another convenient site? (The town composts yard waste at the stump dump.)

- Yes       No       No opinion

# New London, New Hampshire



## Legend

- Streams
- Lakes and Ponds
- Interstate
- State and Local Roads
- AGRICULTURAL/RURAL RESIDENTIAL — ARR
- COMMERCIAL — C
- CONSERVATION — CON
- FOREST CONSERVATION — FOR
- HOSPITAL INSTITUTIONAL DISTRICT — H Inst
- INSTITUTIONAL/RECREATIONAL — I/R
- INSTITUTIONAL — COLLEGE
- INSTITUTIONAL — THEATER ZONE
- URBAN RESIDENTIAL — R1
- RESIDENTIAL — R2





## DEMOGRAPHICS

23. Please tell us about yourself by checking all that apply.

<input type="checkbox"/> Resident property owner	<input type="checkbox"/> Resident renter
<input type="checkbox"/> Year-round resident	<input type="checkbox"/> Part-time resident
<input type="checkbox"/> Nonresident who owns property in New London	<input type="checkbox"/> Nonresident worker or business owner
<input type="checkbox"/> Student	<input type="checkbox"/> Other: _____

24. In which zoning district do you live? Please refer to the enclosed map.

<input type="checkbox"/> Commercial (C)	<input type="checkbox"/> Urban Residential (R1)
<input type="checkbox"/> Residential (R2)	<input type="checkbox"/> Agricultural/Rural Residential (ARR)
<input type="checkbox"/> Conservation (CON)	<input type="checkbox"/> Forest Conservation (FOR)
<input type="checkbox"/> Institutional College (COLLEGE)	<input type="checkbox"/> Institutional Theater (THEATER)

25. In which age bracket do you fall?

<input type="checkbox"/> Under 24	<input type="checkbox"/> 25 to 34	<input type="checkbox"/> 35 to 44	<input type="checkbox"/> 45 to 59	<input type="checkbox"/> 60 to 69	<input type="checkbox"/> 70 to 79	<input type="checkbox"/> 80+
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26. How far do you commute to work?

<input type="checkbox"/> Not applicable or retired	<input type="checkbox"/> Work from home
<input type="checkbox"/> 0 to 4 miles	<input type="checkbox"/> 5 to 9 miles
<input type="checkbox"/> 10 to 19 miles	<input type="checkbox"/> 20 miles or more

27. If you live in New London, which best describes your housing arrangement?

<input type="checkbox"/> Owner-occupied single-family	<input type="checkbox"/> Owner-occupied condominium	<input type="checkbox"/> Renter	<input type="checkbox"/> Student
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## ANY ADDITIONAL COMMENTS

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Thank you! Please return this by mail or by dropping it off at Town Office, the library, or the transfer station.

# SHAPE THE FUTURE OF NEW LONDON TAKE THE MASTER PLAN SURVEY!

## WHAT IS A MASTER PLAN?

It's a comprehensive, long-range document that guides development and growth of a community for 20 or more years. It helps direct decisions about everything from public facilities and housing to natural resources and transportation.

## WHY DO WE NEED A MASTER PLAN?

Our state-mandated plan helps us take stock and set goals for the future. It answers questions like:

- What do we have?
- What do we want?
- How do we get there?

## WHO DETERMINES WHAT'S IN THE MASTER PLAN?

You do! The Master Plan Committee of the New London Planning Board relies on public input to craft the plan.

## WHAT CAN I DO TO HELP MY COMMUNITY?

Go to [www.nl-nh.com](http://www.nl-nh.com) to take the easy online survey. Or, complete this copy, tape it shut, add a stamp, and mail it back. You also can simply drop it off at Town Office, the library, or the transfer station.

PLACE  
STAMP  
HERE

RETURN ADDRESS:

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MAIL TO:

**New London Master Plan Committee**  
c/o Town of New London  
375 Main St  
New London, NH 03257