



TOWN OF
NEW LONDON, NEW HAMPSHIRE

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NEW LONDON PLANNING BOARD

Sign Subcommittee Meeting

Tuesday, Sept 6, 2016

MEMBERS PRESENT: Liz Meller and Janet Kidder.

MEMBER'S ABSENT: Paul Gorman.

OTHERS PRESENT: Lucy St. John, Planning & Zoning Administrator.

Call to Order: Staff called the meeting to order at 7:30 A.M.

Discussion Topics:

- ✓ Include flexibility in sign permit process to allow the Planning Board to review sign applications for Colby-Sawyer College and New London Hospital without specific restrictions. Noted that both are major employers, serve different needs of the Town, both Institutions have been before the Planning Board and Zoning Board to express need for better and improved on-site signage, and current sign requirements are based on Zoning Districts which is not helpful to the College or New London Hospital. Sign applications should be reviewed based on their special circumstances including where signs are proposed, size, visual impact to abutters, and improving their presence in the Towns. Include proposed language, such as- Review and approval by the New London Planning Board to consider the visual impact (to abutters), size and the number of signs not be limited. Also need to determine if abutters should even be notified for sign applications.
- ✓ Businesses need to be able to put up temporary signs in advance without Town approval, for example for a sale, special sales or special event. Suggest allowing temporary signs be placed three (3) days in advance of a sales, special sale or event (but no more than 5 temporary signs per calendar year, per business), without Town approval.
- ✓ Definition # 141, current definition of sign, keep it as is.
- ✓ Include list of types of signs which will be prohibited.
- ✓ Sign table- Quick Reference to sign size and number by Zone District, needs to be amended, remove all references to "content" related issues. Keep size of signs the same.
- ✓ Need to simplify the sign provisions.
- ✓ Content neutral signs- per US Supreme Court decision
- ✓ Purpose statement, question if a purpose statement is even needed.

Next Meeting: No meeting scheduled at this time.

Motion to Adjourn: The meeting adjourned at 8:05 A.M.

Respectfully submitted,

Lucy A. St. John, Planning and Zoning Administrator