

June 23, 2016

To: New London Zoning Board of Adjustment
Douglas W. Lyon, Chair



From: Rob and Linda Teach
618 Main Street
New London, NH

Subject: Colby Sawyer College Signage

We vehemently oppose the granting of a variance to allow Colby Sawyer College (for the benefit of the the building contractor for their new arts center) to erect what would effectively be a BILLBOARD in downtown New London.

The signage they are proposing is FOUR TIMES larger than what is currently permissible. As such, it sets an undesirable precedent in the town. There is no justification nor benefit to the community, and the college's abutters in particular, to have some oversized advertising posted. We would consider this a nuisance and an eyesore.

This construction planned is going to adversely impact our roads with increased construction traffic etc., as well as noise levels around the college for an extended period. There is no reason to further compound the negative impact by adding the visual pollution of a giant sign.

Thank you for your consideration.

Linda Teach (Mrs. Rob)